

ANALYSIS OF COMMUNITY LEARNING INTEREST IN ENGLISH IN FACING MEA (ASIAN ECONOMIC COMMUNITIES) IN LUBUKLINGGAU

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Abstract

The purpose of this study is to analyze people's interest in learning English in the face of MEA (ASEAN Economic Community). So that the municipal government of Lubuklinggau can take steps to improve their English-language communication skills. The goal to be achieved by this research is to obtain the results analysis of public interest in learning English, so that from the results of this analysis the government can take steps to improve Human Resources to have good communication skills to deal with the free trade era. This research was conducted through a qualitative approach with descriptive analysis methods, Tehnique of Data Collection were conducted by observasion, questionnaire, and interview. From the research conducted it can be concluded that the interestt of Lubuklinggau community in learning English must still be increased in order to progress the Lubuklinggau region tobe advance.

Keywords: Community Learning Interest, English, Asean Economic Community MEA

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Introduction

MEA (ASEAN Economic Community) is the realization of a free market in the Southeast Asian region. MEA has the aim to increase ASEAN's competitiveness with China and India to attract foreign investment. Indonesia is one of the initiators of the establishment of the MEA, namely in the ASEAN Concord II Declaration in Bali on 7 October 2003, where ASEAN leaders declared the establishment of the MEA in 2015 (nationalgeographic.co.id). As one of the members of the MEA, Indonesia certainly has to prepare a stake holder that can support the realization of the free market by improving the quality of products and the quality of human resources.

Lubuklinggau government in this case has prepared economic potential by promoting tourism sites in Lubuklinggau areas such as Sulap Hill, Temam Waterfall, Waterfang, and other tourist attractions. In addition to tourism potential, the Lubuklinggau municipal government also improves the quality of typical products owned by

Lubuklinggau such as Lempok, durian, coffee, and other products. Thus it is expected to improve the economy in Lubuklinggau.

In welcoming the MEA, Lubuklinggau government must also prepare potential human resources, in terms of communication and skills. In order to provide good service and also be able to offer quality products to foreign tourists who will visit Lubuklinggau. English which is an international language that will be language of communication used in welcoming foreign tourists, in this case Lubuklingga government expects people who are directly related to the places where tourism and the economy can master English in order to be able to provide good services to tourists who come to the Lubuklinggau.

With the existence of the MEA, Lubuklinggau people are in productive age, therefore students are required to have good communication skills and methods, especially in English, so that

one day they can compete with foreign workers in finding employment.

Based on the above it is felt very necessary to invite all economic and tourism stake holders in Lubuklinggau to prepare themselves to learn English. English is used to facilitate communication with foreign tourists. Therefore an analysis is needed to find out how much they are interested in learning English. From the results of the analysis, it is expected that the Lubuklinggau municipal government can take steps to improve the quality of human resources to face the MEA by providing free training and courses. From the above problems, the writer will conduct research with the title "Analysis of Community Learning Interest in English in Facing MEA (ASIAN Economic Community) in Lubuklinggau"

Based on the background described above, the formulation of the problem in this study is: analyzing how much interest the Lubuklinggau community who are in the fields of economics and tourism to learn English in order to face the MEA (ASEAN Economic Community)

The goal to be achieved by researchers is to obtain the results of an analysis of public interest in learning English, so that from the results of the analysis the government can take steps to improve Human Resources to have good communication skills to deal with the free trade era.

Operational definition in this research were, MEA (ASEAN Economic Community) is one form of realization of economic integration where this is the main agenda of the ASEAN 2020 country. The vision of ASEAN is a free flow of goods where 2015 trade in goods can done freely without experiencing obstacles, both tariffs and non-tariffs. However, in the 2003 ASEAN Concord II Declaration, ASEAN leaders agreed to

form an ASEAN community or community in 2020 consisting of 3 pillars, namely the ASEAN Political-Security Community, the ASEAN Economic Community and the ASEAN Socio-Cultural Society. Then in 2007, they decided to accelerate the creation of the ASEAN Economic Community (AEC) in 2015. Where for the ASEAN leaders agreed that the process of regional economic integration was accelerated by the Blueprint of the ASEAN Economic Community in 2007 so that in the shape of the ASEAN Economic Community (AEC) 2015. (Pure, Pearl 293) AEC will begin to make ASEAN into a market and base of a single production that can make ASEAN look dynamic and be able to compete with mechanisms and steps to strengthen new implementation of economic initiatives, accelerate regional integration in priority sectors: provide facilities for movement business, workforce has talent and skilled can strengthen institutional mechanisms in ASEAN. Be the first step in realizing MEA (ASEAN Economic Community). At the same time, the MEA will be able to overcome disparities in development and accelerate integration with Laos, Myanmar, Vietnam and Cambodia through initiatives for ASEAN integration and other regional initiatives.

The form of cooperation is: - Development of human resources and capacity building. - Recognition regarding professional qualifications. - Closer consultation on financial and economic macro policies - Has steps in trade finance - Improve infrastructure - Developing electronic transactions via e-ASEAN - Integrate all industries in all regions to be able to promote regional resources. - Enhancing the role of the private sector to build the MEA or the ASEAN Economic Community. The importance of promoting external trade to ASEAN and the need in the ASEAN

community as a whole to continue to look forward. The main features of the MEA are as follows: - Very competitive economic region - Has an evenly distributed economic development area - Regional regions will be fully integrated in the global economy - Single production bases and markets.

Learning Interest, According to Slameto learning is a business process carried out by someone to obtain a new change in behavior as a whole, as a result of his own experience in interactions with the environment (Slameto, 2010).

It can be interpreted that learning is an effort made by an individual to obtain a change in behavior that will be used in interacting with the environment.

The success of individual efforts is often influenced by several factors, one of the factor is the interest factor. Purwanto (2010: 66) said that interest is an important foundation for someone to do activities well, namely to encourage someone to do. Djamarah (2008: 191) said that interest is a sense of preference and a sense of attachment to a thing or activity without anyone asking.

Interest in the teaching and learning process is one of the factors that has a big influence on learning outcomes. Individuals who have high learning interest will get good learning outcomes. Because there is a sense of attachment to the activity in other words the existence of a sense of love for doing the action or activity. It consistent with Hawley's opinion in Wardiana (2004: 149) states that students who have a high interest in learning will do more and faster activities than students who are less motivated in learning.

Djamara (2002: 132) revealed that, interest can be expressed by students through :1)Declare more like something than others , 2) Active participation in an activity, 3)Give

greater attention to something that interests him regardless of others.

And according to Hurlock (1990: 422) interest is the result of experience or learning process. He states that interest has two aspects, they are: 1) Cognitive aspects, The cognitive aspect is an aspect that is based on a concept developed by someone regarding a field related to an interest. Concepts that build cognitive aspects are based on experience and what is learned from the environment, 2) Affective aspects, affective aspects are aspects that build cognitive aspects and are expressed in attitudes towards activities or objects that generate interest. This aspect has a large role in motivating one's actions.

Based on the description the indicators in knowing someone's learning interest in learning are as follows: 1) The concentration of attention, feelings and thoughts of the subject on learning because of the interest, 2) There is a feeling of pleasure towards learning, 3) The willingness or tendency in the subject to be actively involved in learning and to get the best results.

English, based on the existence of a free market in this globalization era requires people to improve their quality, including the quality of good communication. One effort to achieve this, is by improving the quality of English learning. The mastery of English will open the public's insight to the development of science and technology, including education which is currently easily accessible from various sources.

Today, English is an international language that is widely used by several countries in the world. According to the Encyclopedia of Microsoft Encarta (2009), the number of native speakers of English ranks fourth in the world with a total of 341 million speakers, and if added with second language speakers, then English ranks second in the world

with a total of 508 million English speakers. the first language in several countries, such as the United Kingdom, United States, Canada, Australia, New Zealand, and also a second language or also an official language.

Whereas in Indonesia English only acts as a foreign language. Although it taught since elementary school, there are still many Indonesian people who have difficulty mastering English. Of course this is a problem that must be resolved, because English is one of the important thing in the era of globalization and free trade. Therefore, in learning and teaching English, methods and techniques that are suitable, effective, and efficient are continuously sought and developed.

English is the most important subject in education because English is an international language which is certainly going to be used in the face of MEA (ASEAN Economic Community). To be proficient in English there are four skills that must be mastered such as, listening, speaking, writing and reading, Rebecca (2000: 5) states that, gaining new language necessarily involves developing four models in varying degrees and combinations: listening, speaking, reading, and writing, among language teachers, these modalities are known as the four language skills.

Methodology

1. Research method

This research was conducted through a qualitative approach with descriptive analysis methods.

2. Research Scedule

This research was conducted from January to June 2019 in Lubuklinggau.

3. Research Goal

The purpose of this study is to analyze people's interest in learning

English in the face of the MEA (ASEAN Economic Community). So that the municipal Lubuklinggau government can take steps to improve their English-language communication skills.

4. Population and Sample

According to Sugiyono (2011: 85), Sampling is the researcher's choice of what aspects and from what events and who is made the focus at certain times and situations because it is done continuously throughout the study. Descriptive research with a qualitative paradigm of informant taking is done by purposive sampling (purposive sample). Sampling is purposive that is depends on the purpose of focus at a time. Purposive sampling technique is a technique of determining samples with certain considerations. Sample in this study was 50 people consisting of 10 traders, 10 tourism management officials and 30 of 7th Grade students in Universitas Bina Insan Lubuklinggau.

5. Tehnique of Data Collection

Observation, Observations were made to determine the community's interest in learning English in Lubuklinggau. Observations were made at tourism sites, market and in University of Bina Insan Lubuklinggau.

Questionnaire, is one of the data collection by giving several statements to the respondents in this case the respondent was Lubuklinggau community.

Interview, Interview technique is a technique of data collecting in qualitative research, in this study the authors conducted interviews directly to the Lubuklinggau community especially traders, administrators of tourism places and 7th grades students of Bina Insan University.

6. Research Instrument

The instrument used in this study was in the form of a questionnaire given to the Lubuklinggau community, especially traders, tourism administrators and 30 students at 7th grade in Bina Insan University. In addition, the authors also use interview techniques to obtain information about their interest in learning English.

7. Techniques of Data analysis

Data obtained from questionnaires which given to respondents, will be analyzed by using ratings with the weighting of each answer as follows:

Table 1. Score Item For Yes or No Answer

No	Alternative answer	Score	
		Positive	Negative
1	Yes	5	4
2	No	4	5

With the Formula as follows:

$P = F/N \times 100\%$

P = Score Percentage

F = Total of respondent answer

N = Number of Case

Findings and Discussion

Findings

1. Observation

Before conducting research the authors made observations, which were conducted at tourist attractions, traders, and some 7th grade students at Bina Insan University Lubuklinggau. Based on the results of observations made by the writer. The writer found that Lubuklinggau community are not familiar with the existence of MEA, it situation is caused by the lack of socialization or information about the MEA. Based on the results of observations, it is also known that the Lubuklinggau community have not realized how important the ability of Foreign Language especially English in

order to participate in the success of MEA program. Even though the MEA program can provide many benefits in the economic and tourism sectors so that it can help the community and Lubuklinggau government in the process of advancing Lubuklinggau.

2. Questionnaire

The questionnaire was given to 50 respondents consisting of 10 traders, 10 tour administrators, and 30 students of 7th grade of Bina Insan University Lubuklinggau, the data obtained will be processed by means of stabilizing, analyzing, and interpreting, and calculated in terms of percentage.

The results of the questionnaire can be seen in the following table and explanation.

Table 2. Do you know about MEA

No	Alternative answer	F	%
1	Yes	20	40%
2	No	30	60%
Answer		50	100%

From the table above it is known that there are still many people who do not know about the Asian Economic Community. It can be seen from the percentage of questionnaire results that 60% of the people stated that they do not know about the Asean Economic Community. and 40% of the people know about the Asean Economic Community

Table 3. Do you know the form of cooperation between Indonesia and the Nations in ASEAN countries

No	Alternative answer	F	%
1	Yes	15	30%
2	No	30	70%
Answer		50	100%

From the table above it is known that there are still many people who do not know about the form of cooperation between Indonesia and the Nations in ASEAN Countries. It can be seen from the percentage of questionnaire results that 70% of the people stated that they do not know about the form of cooperation between Indonesia and the Nations in ASEAN . and 30% of the people know about the form of cooperation between Indonesia and the Nations in ASEAN.

Table 4.Do you know the benefits of the ASEAN Economic Community for your area

No	Alternative answer	F	%
1	Yes	13	26%
2	No	37	74%
Answer		50	100%

From the table above it is known that there are still many people who do not know about the benefits of the ASEAN Economic Community for their area. It can be seen from the percentage of questionnaire results that 74% of the people stated that they do not know about the benefits of the ASEAN Economic Community for their area. and 26% of the people know about the benefits of the ASEAN Economic Community for their area.

Table 5.Do the government provides socialization about the ASEAN Economic Community

No	Alternative answer	F	%
1	Yes	5	10%
2	No	45	90%
Answer		50	100%

From the table above it is known that there are some people state that they do not get the socialization about MEA from their goverment. It can

be seen from the percentage of questionnaire results that 90% of the people stated that they do not get the socialization about MEA from their goverment. And 10% of the people state that they get the socialization about MEA from their government.

Table 6.Do you know the relationship between ASEAN Economic Community and Foreign Language

No	Alternative answer	F	%
1	Yes	17	34%
2	No	33	66%
Answer		50	100%

From the table above it is known that there are some people state that they do not know the relationship between ASEAN Economic Community and Foreign Language . It can be seen from the percentage of questionnaire results that 66 % of the people stated that they do not know the relationship between ASEAN Economic Community and Foreign Language . And 24 % of the people know the relationship between ASEAN Economic Community and Foreign Language.

Table 7.Do you like speak English

No	Alternative answer	F	%
1	Yes	23	46%
2	No	27	54%
Answer		50	100%

From the table above it is known that there are some people state that they do not like speak English. It can be seen from the percentage of questionnaire results that 54 % of the people stated that they do not like speak English. And 46 % of the people like speak English.

Table 8. Can you speak English

No	Alternative answer	F	%
1	Yes	20	40%
2	No	30	60%
Answer		50	100%

From the table above it is known that there are some people state that they can not speak English. It can be seen from the percentage of questionnaire results that 60 % of the people stated that they can not speak English. And 40% of the people state that they can speak English.

Table 9. Are you easier to learn English than other languages

No	Alternative answer	F	%
1	Yes	13	26%
2	No	37	74%
Answer		50	100%

From the table above it is known that there are some people state that they are not easier to learn English than other languages. It can be seen from the percentage of questionnaire results that 74 % of the people state that they are not easier to learn English than other languages. And 26 % of the people state that they are easier to learn English than other languages.

Table 10. Do you often read articles or newspapers in English

No	Alternative answer	F	%
1	Yes	7	14 %
2	No	43	86 %
Answer		50	100%

From the table above it is known that there are some people state that they do not often read articles or newspapers in English. It can be seen from the percentage of questionnaire results that 86 % of the people state that

they do not often read articles or newspapers in English. And 14 % of the people state that they often read articles or newspapers in English.

Table 11. Do the Government give a free training in English in your Area

No	Alternative answer	F	%
1	Yes	5	10 %
2	No	45	90 %
Answer		50	100%

From the table above it is known that there are some people state that the Government do not give a free training in English in their Area. It can be seen from the percentage of questionnaire results that 90 % of the people stated that the Government do not give a free training in English in their Area. And 10 % of the people stated that the Government give a free training in English in their Area.

Table 12. If there is a free training in English, Do you want to follow this training

No	Alternative answer	F	%
1	Yes	30	60 %
2	No	20	40 %
Answer		50	100%

From the table above it is known that there are some people state that they want to follow free training in English. It can be seen from the percentage of questionnaire results that 60 % of the people state that they want to follow the free training in English. And 20 % of the people state that they do not want to follow the free training in English.

Table 13. Do you want to learn English in more depth

No	Alternative answer	F	%
1	Yes	20	40 %
2	No	30	60 %
Answer		50	100%

From the table above it is known that there are some people state that they do not want to learn English in more depth. It can be seen from the percentage of questionnaire results that 60 % of the people state that they do not want to learn English in more depth. And 40 % of the people state that they want to learn English in more depth.

Table 14. Do you know that English is one of the Important skill to get a job

No	Alternative answer	F	%
1	Yes	15	35 %
2	No	35	75 %
Answer		50	100%

From the table above it is known that there are some people state that they do not know that english is one of the Important skill to get a job . It can be seen from the percentage of questionnaire results that 75 % of the people state that they do not know that English is one of the Important skill to get a job. And 35 % of the people state that they know that English is one of the Important skill to get a job.

Table 15. If you know the benefits of English, do you want to learn it

No	Alternative answer	F	%
1	Yes	30	60%
2	No	20	40 %
Answer		50	100%

From the table above it is known that there are some people state that they want to learn English after

know the benefits of English. This can be seen from the percentage of questionnaire results that 60 % of the people state that they want to learn English. And 40 % of the people state that they do not want to learn English.

3. Interview

Interviews were conducted with several respondents which chosen in random, from the results of these interviews the authors found that interest in learning English and knowledge of the ASEAN economic community still needed to be increased for Lubuklinggau community.

Discussion

Based on the results of data analysis which be obtained from observations, questionnaires, and interviews found that there are some factors which can cause lack of interest in learning English, the factors can be seen as follows :

1. Lack of knowledge about the ASEAN Economic Community among the Lubuklinggau people, it is caused of the lack government socialization to the public about the importance of such cooperation in order to improve regional progress especially in Lubuklinggau
2. the lack of public knowledge about the importance of learning English in order to succeed in the free trade program, makes people less interested in learning English. In addition, the lack of English language learning socialization which provided by the government makes people less motivated to learn it

Conclusion

Based on the results of the research which conducted in Lubuklinggau community, the following conclusions can be seen as follows:

1. Community's interest in learning English is needed to be improved because English is very important skill in order to succeed the free trade program (MEA ASEAN economic community)
2. It is important for the government to socialization about MEA (ASEAN Economic Community) to the Lubuklinggau community. In order to succeed the program of free trade and this action is hopely can improve the economic progress in Lubuklinggau region
3. Government is expected to be able to provide socialization about MEA and free English courses for the people in Lubuklinggau, for the future Lubuklinggau to be better and more advanced in Economic, social and Art.

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